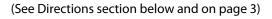
Managing Finance Profile and Needs



Date:



Sheehan Financial Advisors LLC P.O. Box 351314 Toledo, Ohio 43635

Name:						43635			
Company Name:						Phone: 419-491-4478			
Address:					tkshe	eehan@sheehanfinancial.com			
City:						www.sheehanfinancial.com			
State/Province:				Company Str	ucture				
Zip/Postal Code:				C Corp	□ LLC	Proprietorship			
Email									
Website				S Corp	Partners	hip Other			
ax									
Phone:				NAICS Code					
Area of Need	☐ CFO	☐ Mentoring	Con:	sulting					
Need is:	Ongoing	Periodic	☐ One	Time] Other				
Need is:	☐ Monthly	Quarterly	☐ Ann	ual 🗆] Other				
Needs Priority Section - Note the priority in each subject and whether it is needed									
Financial analy	rsis(1) Uery High	☐ High		Medium	Low	☐ Need			
(1)vertical/horizon	tal, trend, ratio, benchmar	king, working capital, brea	keven, industry	, variance, activity b	ased				
Profit analysis(2	2) Uery High	☐ High		Medium	Low	☐ Need			
(2)vertical/horizon	tal, trend, ratio, benchmar	king, working capital, brea	keven, industry	, variance, activity b	ased				
Banking/Finan	ce(3) Uery High	☐ High		Medium	Low	☐ Need			
(3)structure, needs	analysis, pricing/interest	rate, collateral analysis, cos	t of capital, gra	nts and public finan	cing opportunities, d	ocument review, proposal prep			
Financial Mgm	t. ⁽⁴⁾ Uery High	☐ High		Medium	Low	☐ Need			
(4)Acct/finance pro	ocedures, operating-financ	cial metrics/drivers, balance	e sheet structur	e, asset mgmt, cash	mgmt, stakeholder a	nd professional relationships			
Strategy/Plann	ing(5) Uery High	☐ High		Medium	Low	☐ Need			
(5)short/medium/l	ong term planning, forwa	rd looking modeling, budg	et systems, exp	ansion planning, su	ccession planning, va	aluation assessment and plan			
Treasury/Cash(6) Uery High	☐ High		Medium	Low	☐ Need			
(6)liquidity mgmt,	cash flow planning, cash o	cycle mgmt, investment str	ategy, credit an	d collections mgmt	, cash forecasting				
Risk(7)	☐ Very High	☐ High		Medium	Low	☐ Need			
(7)internal/externa	al risks, financial risk profile	and mgmt, risk compensa	tion, financing	risk, financial foreca	sting, shareholder/va	alue risks, "what if" assessment			

Directions: Download this form and save it as a PDF on your computer (the answers to this form cannot be saved as displayed). Please fill these forms out as completely as possible. The Needs Priority Section is optional but very helpful in developing a plan. Note the documents needed and how they will be delivered. Save the document to your computer and send it as an attachment to info@sheehanfinancial.com. If you are not ready to submit documents, schedule an online appointment so we can discuss needs.

If accepted, we will send a link to our secure portal for document submission. We normally will respond within 48 with our response to this request.

Describe business and its age	Describe products or services
List owners and breakdown by number of shares or ownership units	Describe industry
Which generation of management/ownership is this company	List all locations of business
Number of employees (last three years) and level of personnel turnover. Are employment contacts used?	Describe Lending Relationship (amounts, type, collateral, guarantees, interest rates, etc.)
Describe finance and accounting department (CFO, controller, bookkeeper, etc.) and experience levels	
Related real estate/equipment companies or divisions	
Briefly describe management team and experience	Detail Succession Plan

Check the items you will be sub	Check the items you will be submitting									
Annual Financial Statements: Bal. Sheet, P&L, Cash Flow *										
CPA prepared	CPA prepared			☐ Mail						
Spreadsheet downl	oad	Sending Via	☐ Electronic	☐ Mail						
☐ Interim Financial Statements	☐ Interim Financial Statements **		☐ Electronic	☐ Mail						
☐ Monthly statements **	☐ Monthly statements **		Electronic	☐ Mail						
☐ Accounts Receivable Aging ³	Accounts Receivable Aging *			☐ Mail						
Accounts Payable Aging *	Sending Via	☐ Electronic	☐ Mail							
☐ Business Plan *		Sending Via	☐ Electronic	☐ Mail						
☐ Budgets or Forecasts **		Sending Via	Electronic	☐ Mail						
Fixed Asset Listing (including real estate) **		Sending Via	Electronic	☐ Mail						
Personal Financial Statemen	Personal Financial Statement **			☐ Mail						
☐ Work in Process and Backlog Report *		Sending Via	☐ Electronic	☐ Mail						
Revenue by type and custon	Sending Via	☐ Electronic	☐ Mail							
* Required ** Optional but important if avai	ilable									
Provide any added information we need	to know									
Payment Method Preferences										
CFO System	<u>Mentoring</u>		Consulting	g .						
☐ Hourly	☐ Hourly		☐ Hourly							
☐ Monthly			☐ Contract							
Quarterly	Other (describ	<i>ie)</i>								
☐ Request a Quote										